

JMA Strategic Plan 2018-2022



John Milledge partners with parents to develop the abilities and interests of every student through challenging curriculums and extracurricular opportunities that focus on critical and creative thinking, strong communication skills, leadership and team development, lifelong learning, and service to others.

Strengthening Academics

Goal 1: Promote the interest and ability of all students

Objective 1: Develop gifted identification and resource options

Objective 2: Enhance Instructional Support programming

Objective 3: Incorporate STEAM, robotics, and other critical thinking opportunities

Objective 4: Implement a service requirement for graduates

Goal 2: Utilize data to drive decisions

Objective 1: Disaggregate elementary, middle, and high school data so that it is useful

Goal 3: Improve professional development programming

Objective 1: Create a professional development program that is mission-driven

Enhancing Enrollment

Goal 1: Promote retention among constituents

Objective 1: Market and implement continuous enrollment

Objective 2: Validate customer satisfaction

Goal 2: Increase potential families' footprints on campus

Objective 1: Enhance advertising and public relations within the community

Updating Facilities and Grounds

Goal 1: Prioritize grounds and facilities upgrades

Objective 1: Determine costs of prioritized projects

Goal 2: Upgrade safety and security measures on campus

Fortifying Finances

Goal 1: Fortify the annual loyalty fund

Objective 1: Grow a donor database for annual giving and recognitions

Objective 2: Achieve 100% faculty participation in the annual loyalty fund

Objective 3: Create online donation options

Goal 2: Utilize a development plan for fundraising best practices

Objective 1: Create an advancement plan

Objective 2: Develop JMA's case for support and explore funding through grants and scholarships

Goal 3: Retire debt

Objective 1: Follow through with collecting for previous fundraising programs

Objective 2: Prepare for a capital campaign for a new high school building